

Tour veteran DeWitt Weaver taking his talents to golf course design

Weaver enters into agreement with Nicklaus Design for support

Atlanta, GA – DeWitt Weaver Golf Solutions, LLC, the privately held golf consulting company of Senior PGA Tour player DeWitt Weaver and his family, recently announced the formation of a new golf course design division, DeWitt Weaver Design.

Weaver, 62, joined the PGA Tour in 1964 and is a three-time winner on the PGA and Senior PGA Tour. He won the 1971 Liggett & Myers Open Match Play Championship and the 1972 Southern Open. Weaver also won the 1991 Bank One Classic in his second full season on the Senior Tour.

Weaver has always believed in making golf fun and exciting for all ages and skill levels. This has carried over into his golf course design philosophy.

“I believe a golf course should think for the player,” Weaver said. “A player should be able to picture shots with his or her imagination and not get caught up in guessing what the hole does or where the hole goes. I want golfers of all abilities to look at the holes I design and think, ‘I have to play that hole.’”

Weaver believes golfers are drawn to courses with character and courses that allow the player to use his or her imagination as well as ability.

“A great golf hole will give players a rush of exhilaration while picturing where they are going to hit the ball. They’re not always going to hit the shot they’re picturing, but I guarantee they’ll have fun imagining it!” he added. “Every player wants the feeling of making that one great shot. I am a true believer that spectacular golf holes allow you to picture and ultimately hit spectacular golf shots.”

DeWitt Weaver Golf Solutions, LLC has entered into a subcontract agreement with Nicklaus Design to pursue golf course design opportunities.

Nicklaus Design, the privately owned golf course design company of golf legend Jack Nicklaus and the Nicklaus family, will provide DeWitt Weaver Design with staff, field support, and technical support required to complete the conceptual and planning documents necessary to design a golf course. The technical support will include all computer-aided design work related to routings, strategy plans, layouts and feature details, and technical specifications. The designs will be branded, marketed and promoted independently of Nicklaus

Design, using the name, image, design strategy, and endorsement of DeWitt Weaver.

“If I want to offer a truly exceptional product I have to surround myself with exceptional people,” Weaver said of the relationship with Nicklaus Design. “I am confident in my own design philosophies and feel I have a unique ability in creating fun and challenging golf holes. At the same time, I’m not too proud to ask for help. There are many talented golf course designers in the world today and I want to establish myself as one of them.

“In order for me to become an accomplished designer, I need to work with a company that has been doing this for a long time and one with the design associates and professional resources available to assist me in my work. I want to work with a company that can turn my exciting ideas and design methodologies into tangible golf holes that everyone will just have to see and play. I am doing just that with Nicklaus Design.”

Jack Nicklaus believes that the years he spent playing golf courses all over the world have made him a better designer, and Weaver has that same experience and advantage as he enters into a design career.

“DeWitt knows what a good golf course is or should be, and he knows what makes for good design strategy,” Nicklaus said. “DeWitt always seems to play his best golf when he can use his imagination in his shot-making. His imagination and feel will lend itself well to his golf course designs. DeWitt is also one of most friendly and likable players on Tour, and personality plays a large role in the relationship between owner and designer. I think clients will enjoy working with DeWitt, and in turn, he will go out of his way in helping them achieve the goals of their project.

“DeWitt and I have been friends for a long time and I am looking forward to that relationship carrying over into business. We at Nicklaus Design are appreciative of the opportunity to work with DeWitt and his family, and we are eager to support them as they embark in the golf course design business.”

Weaver acknowledged that a design firm’s reputation and past performance plays a significant role in the decision-making process owners go through when choosing the right person to design their project.

“I feel no other firm surpasses Nicklaus Design when it comes to design support services and the past performance of the Nicklaus team speaks for itself,” Weaver said. “Nicklaus Design already has the infrastructure built to support different designers, whether it is Jack or one of his sons, and I felt it was altogether a great match of timing and need that brought me to Nicklaus Design.

“I can assure you that combining my ideas and imagination with the design knowledge and reputation of Nicklaus Design is going to result in some exciting and very appealing golf courses.”

Weaver made his way to Georgia in 1963 and began a very successful career on the golf course and off. On the course, Weaver established himself immediately as a seven-time Georgia PGA Champion and a four-time Georgia Open Winner. He was twice named Georgia PGA Player of the Year and was inducted into the Georgia Golf Hall of Fame in 1997.

Off the course, Weaver served as Touring Professional for the Sea Island Golf Club on St. Simons Island, Georgia and then as Head Professional for Sea Palms Golf Resort also on St. Simons. From there, he traded the South Georgia beach for the North Georgia mountains and took his family to Sky Valley Golf & Ski Resort where he served as Head Professional.

In 1986, Weaver accepted the job as Director of Golf at Innsbruck Golf Club in Helen, Georgia. He has spent the last seven years representing Château Élan in Braselton, Georgia on the Senior PGA Tour. 2001 marked Weaver’s 11th full season as an exempt player on the Senior PGA Tour. In his career on the Senior Tour, Weaver has had close to 50 top-10 finishes.

If you would like more information about DeWitt Weaver Golf Solutions and DeWitt Weaver Design, please contact Brian Weaver at (770) 888-3500, via e-mail at info@dwgolfsolutions.com or visit us on the web at www.dwgolfsolutions.com.

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