

LOCAL HEROES INTERACTIVE PROGRAM FEATURES CARDHOLDER PARTICIPATION LEVELS

Whether you are a merchant, cardholder or charity, all of us at Local Heroes hope you enjoy participating in our program. We believe that our program model will add value to each and every participant. Members will enjoy saving money, dining and shopping locally, while simultaneously donating to their local community. If you any questions regarding the use of our program or suggestions how we might improve our services please call our 24 hour customer service line at 1-888-661-8444 (not live at this time).

If your favorite restaurant or retail merchant or service does not appear in our Merchant Directory please let us know and if we have not already done so, we will contact them on your behalf. We will continue doing everything possible to make Local Heroes the best program possible.

CUSTOMER SUPPORT



We're at Your Service Around the Clock

Our customer service department is open 24 hours a day, 7 days a week. Simply call us at 1-888-661-8444 and one of our expertly trained customer service representatives will assist you with any questions you may have.

LOCAL HEROES ON-LINE



Come Surf with Us

Whether you're on the road with your laptop, or in your office at home or work, take the time to check out our Local Heroes website at www.localheroes.cc you'll find our Newsletter full of the most up-to-date Local Heroes restaurants, retail merchants, special events, contests and promotional offers.

LOCAL HEROES FAX BACK SERVICE



Traveling? Want to know about Local Hero Merchants in the area where you are staying anytime during the day or night? If your directory or computer is not handy and you want a list of the current & most up-to-date merchants, just phone our 24 hour customer support lines and we will fax or text you a complete list.

ATTENTION BUSINESS OWNERS & PROFESSIONALS



Treat your clients to superb dining while improving your bottom line.

Today, business entertainment is crucial however the cost of entertaining clients is often in conflict with the need to trim expenses and shore up the bottom line. Let your Local Heroes Card reduce the cost of entertaining by using your membership as a when entertaining clients – simply present your Local Heroes Card at participating restaurants and save up to 20% of your total expenditure, up to \$120 per transaction. In addition, how about giving a Local Heroes Card to your clients, a value that will be continuously appreciated time and time again each time your client uses the card.

BRONZE-SILVER-GOLD-PLATINUM MEMBERSHIP LEVELS

Local Heroes membership cards are available at no cost to you. Upon receiving your card, simply register on-line at www.localheroes.cc. There you can select the local charity, religious organization or school to whom you wish to direct your community contribution and select what amount you wish to contribute. Out of every transaction, a portion of the benefit you receive from the merchants (minimum requirement of 25%) is instantly directed into the charities' bank account on the next business morning. All contributions are tax deductible. While registering your Membership Card please spend a few minutes creating your profile and selecting your preferences. This will allow Local Heroes the ability to consistently enhance the value you receive from the program and assist us in obtaining a diversified mix of merchant partners while special offers tailored specifically to your profile. Members are contacted only when a special request is fulfilled or preference in your profile is matched.

Local Heroes offers 4 different membership levels based on your contribution level:



Bronze Level – Entry level membership \$0-\$500 in donations to the community. Access to the merchant directory, get personal login and password to edit your personal profile at any time, view your account activity including your savings, contributions, and tax receipt. Get access to Special Promotional offers and Main Event (Local Heroes posting for community related events), access to the Bid and Auction site (where merchants bid on services or products you need), ability to

receive extra cards and directories to share with your family and friends, access to the Local Heroes' monthly Newsletter.



Silver Level - \$501 - \$1,000 in donations to the community

Includes all of the benefits and features of the Bronze Level and the following:

- Increased rewards from participating merchants
- Increased special promotions
- Invitations to special events



Gold Level - \$1,000 - \$5,000 in donations to the community

Includes all of the benefits and features of the Bronze, Silver plus the following:

- Recognition as a Gold Level Sponsor with a featured editorial
- Increased benefits and promotions from participating merchants



Platinum Level - \$5,001 and on up in donations to the community

Includes all of the benefits and features of the Bronze, Silver, and Gold membership plus the following:

- Recognition as a Local Super Hero with a featured editorial in the Local Heroes Newsletter and on the Local Heroes homepage.
- Color Lithograph of yourself as a Cartoon Super Hero character, drawn by a renowned local cartoon artist.