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IFS North America presents IFS Applications at the 4th ERP Vendor Shootout

An event for mid-sized companies in the manufacturing and distribution industries to determine “short list” when evaluating an Enterprise Resource Planning (ERP) Software Partners

GREENSBORO, NC - January 22, 2009 – For the 4th time, **IFS North America** will be participating in a side by side comparison of the IFS Applications solution with five of their toughest competitors in the ERP Vendor Shootout in Charlotte, NC on March 26, 2009. Six Enterprise Resource Planning (ERP) solutions will be presented, giving companies who are looking to replace their ERP system a quick and less costly method to develop a short list of vendors.

The targeted audience for this event is mid-sized manufacturing and distribution companies who are considering an ERP software selection or upgrade.

Technology Evaluation Centers (TEC) of Montreal, Canada will serve as the moderator of the event and each of the six ERP packages will be represented by an official Value Added Reseller within the region.

The goal of the event is to simplify the ERP software selection process. This event alleviates some of the painful inefficiencies of the selection process by coordinating onsite software presentations and delivering them in a one day event. End-user attendees will participate in a series of scripted demos from resellers, gaining a side-by-side, comparative view of product functionality, user interfaces, and overall usability. The event will also feature a keynote speaker at lunch and a networking cocktail hour to conclude the day.

For additional information or to register for the ERP Vendor Shootout visit www.erpshootout.com or call 877.907.2702.

About IFS: IFS, the global enterprise applications company, provides software solutions that enable organizations to become more agile. Founded in 1983, IFS pioneered component-based enterprise resources planning (ERP) software with IFS Applications, now in its seventh generation. IFS' component architecture provides solutions that are easier to implement, run, and upgrade, and that give companies the flexibility to respond quickly to market changes, new business opportunities, and new technologies.

IFS has a solid, growing presence in the North American business software market. IFS North America serves medium-size to large companies in a variety of key industries, including aerospace and defense, industrial manufacturing, automotive, high-tech, construction, and process industries such as food and beverage.

IFS combines a global product and organization with local support for its customers. IFS North America is headquartered in Chicago, with major offices in Milwaukee; Raleigh, North Carolina; San Jose, California; Tucson, Arizona; Toronto; and Mexico City. IFS also has a large virtual organization to bring the company even closer to its customers while providing a better quality of life for its employees.