

FOR IMMEDIATE RELEASE

CONTACT: SONJA HODGES

www.erpshootout.com

877.907.2702

ERP Reseller, Sunrise Technologies presents Microsoft Dynamics AX at the 4th ERP Vendor Shootout

An event for mid-sized companies in the manufacturing and distribution industries to determine “short list” when evaluating an Enterprise Resource Planning (ERP) Software Partners

GREENSBORO, NC - January 9, 2009 – For the 2nd time, **Sunrise Technologies** will be participating in a side by side comparison of the Microsoft Dynamics AX solution with five of their toughest competitors in the ERP Vendor Shootout in Charlotte, NC on March 26, 2009. Six Enterprise Resource Planning (ERP) solutions will be presented, giving companies who are looking to replace their ERP system a quick and less costly method to develop a short list of vendors.

The targeted audience for this event is mid-sized manufacturing and distribution companies who are considering an ERP software selection or upgrade.

Technology Evaluation Centers (TEC) of Montreal, Canada will serve as the moderator of the event and each of the six ERP packages will be represented by an official Value Added Reseller within the region.

The goal of the event is to simplify the ERP software selection process. This event alleviates some of the painful inefficiencies of the selection process by coordinating onsite software presentations and delivering them in a one day event. End-user attendees will participate in a series of scripted demos from resellers, gaining a side-by-side, comparative view of product functionality, user interfaces, and overall usability. The event will also feature a keynote speaker at lunch and a networking cocktail hour to conclude the day.

For additional information or to register for the ERP Vendor Shootout visit www.erpshootout.com or call 877.907.2702.

About Sunrise Technologies: Sunrise Technologies, Microsoft Gold Certified Partner, was founded in 1994 as a consulting services company. Sunrise is also a member of the elite top 5% of partners, Microsoft Dynamics™ President's Club for the second consecutive year. Sunrise sells, implements, and supports the Microsoft Dynamics AX ERP system. Sunrise Technologies is a global company with its corporate headquarters in the Piedmont Triad Research Park of Winston-Salem, North Carolina. Sunrise has regional offices in Dallas, Texas, Los Angeles, California, and Xi'an, China.