Press Release

NEW VISIONS FOR MASTER DATA MANAGEMENT

BOSTON, 17-SEP-2007: To help Global 2000 companies get more value from customer information and other critical master data, 20-year management consulting veteran Dan Power has launched Hub Solution Designs, Inc.

Setting Hub Solution Designs apart is its holistic approach to master data management challenges.

Power's team goes beyond technology implementation to address three crucial areas that typically receive little attention. These include the human factor (cultural issues, training, effective communications, and adjusting to organizational change); business process improvement; and information quality, including content from external sources to validate existing data and fill in the blanks.

The end result is comprehensive data governance that increases efficiency and improves the bottom line.

Hub Solution Designs uses Power's experience across the high tech, financial services, healthcare, media & entertainment, and information services industries to help companies meet and increase revenue goals. He is frequently an invited speaker at technology conferences and has authored several articles in publications such as *DM Review*.

Here's what people are saying:

"A very knowledgeable team player and problem solver, always willing to go the extra mile." *Roopa Bhide, Marketing & Advertising, Integrated Defense Systems, Raytheon Company*

"An excellent job of building confidence… projects come in on time and on budget." *Kevin Orkney, Client Relationship Manager, Capital H Group*

The Hub Solution Designs management team includes Tim O'Sullivan, who has 20 years' experience in providing data management, CDI and business intelligence solutions; and Gaurav Arora, who has 20 years of experience in project management, enterprise technology and management consulting.

Hub Solution Designs looks forward to moving the needle on its clients' behalf.

For more information, please visit www.hubdesigns.com and blog.hubdesigns.com.

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