

The Producers Guild of America with c3: Center for Conscious Creativity, The Millennium Project and the generous support of YOU our dear friends proudly present STATE OF THE ARTS 2011:



PRODUCING CHANGE:

Creating a Better World.

There's no question that the fusion of technology and creativity has generated success and large sums of money for some. But beyond the cash and the accolades, many producers are finding joy and fulfillment using their skills to make the world a better place. From outstanding mobile applications that help onion farmers in West Africa get fair prices for their crops to aerial flashmob photography that brings like-minded people together to create visual petitions for their causes to stereoscopic painters who motivate change by inviting you into their paintings to broadband producers who unite street musicians from around the world to raise money to feed the homeless. Come be inspired and motivated to join this amazing group of producers and artists who are making the world a better place.


Evening Panelists Include:

Elizabeth Huttinger --Board of Directors Manobi corporation, a group that is using cell phones to help West African Farmers secure their lands and get fair prices for their crops.

Marc Levey-- Executive Producer and Digital Media Director of Circle Up Now, using human art installation, aerial photography and event production to bring people together and create large-scale messages.

Kathy Eldon-- Co-Founder of the Creative Visions Foundation which is providing a new digital platform for cause-driven storytellers and artists.

The event begins with the afternoon State of the Arts (So!A) invitation-only think tank hosted by c3 and The Millennium Project. This event will explore the role of arts in implementing world change. The think tank is followed by the evening program which is open to the public.

date	location	time	
9/15/2011	LA CENTER STUDIOS 	6:30 PM- 10:30 PM	The evening program will consist of an interactive panel discussion followed by a cocktail reception/show and tell event where creative and technological changemakers will demonstrate their projects and discuss ways to participate.

Creating a Better World

An Inspired Gathering

Join us for a very special event that explores the world of E-lanthropy--a place where art, storytelling, philanthropy, technology, science, social networking and more come together in new and exciting ways to make the world a better place. Register now to learn from some of the most powerful and positive people on the planet. Share your ideas, network, lift your glass and share a few laughs as we build a better world.

Thursday, September 15, 2011

Location LA Center Studios

Introducing the 2011
State of the Future Report

Evening Panelists Include:



Tim Kring--Conspiracy for Good

Developed an interactive storytelling platform that empowers its audience to take real-life actions that make the world a better place.



Jerome Glenn--The Millennium Project

Jerome is co-founder (1996) and director of The Millennium Project (on global futures research) and co-author with Ted Gordon of the annual State of the Future of the Millennium Project for the past twelve years.



Richard Cummings--Pic.tv

Pic.tv is a public-purpose network of writers, producers and directors bringing you videos, series, blogs and tools to enhance our world. Featuring Public Purpose Media -- videos meant to help you take action to improve your life.

PRODUCING CHANGE

TENTATIVE SCHEDULE

3:30 Check-In

4:00 Invite-Only Millennium Brainstorming Session presenting the 15 global challenges of The Millennium Project. This international session will allow invitees to participate from around the world and discuss how we can use the arts and media to advocate for these challenges and foster solutions.

For more information, please contact:

kate@consciouscreativity.org

6:30 Happier Hour--Networking, Food Trucks, and Digital Poster Sessions

7:30 PGA Power Panel--Producing Change

9:30 Dome Demo Sessions and Cocktail Party

Fee for evening program: \$20. Free for PGA members in good standing and prospective members with completed applications.

To register please visit <http://prod-bot-www3.eventbrite.com>



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BE A SPONSOR

Sponsor a better world.

Lend your company's support to our efforts to make the world a better place and take advantage of one of our very special sponsorship opportunities. Our event can accommodate over 300 people and we expect a full house. This event will attract highly qualified attendees including a significant number of spaces reserved for the working producers of The Producers Guild of America. Other attendees are expected to come primarily from ATAS (Academy of Television Arts and Sciences), and the IAWTV (International Academy of Web Television). In addition we will be hosting an exclusive, invitation-only think tank event in the afternoon with over forty industry visionaries that will be shared with thousands of people throughout the world.

Sponsorship Levels

Platinum Sponsorship (\$2500)--Your logo is featured in our press efforts and invitations (going out to over 10,000 qualified members), the opening event slide, on the dome at the cocktail party, flyers and advertising. You'll also receive 20' x 20' expo space to show your products during the happier hour and cocktail party, five minutes to talk about your product or show a video during the panel talk and 4 invitations for the think tank and 15 free tickets for the evening festivities.

Gold Sponsorship (\$1200)--Your logo is featured in our press efforts and invitations (going out to over 10,000 qualified members), flyers and advertising. You'll also receive 10' x 10' expo space to show your products during the happier hour, 2 tickets for the think tank and 5 free tickets for the evening festivities.

Silver Sponsorship (\$500)--Your logo is featured in our press efforts and invitations (going out to over 10,000 qualified members), flyers and advertising. You'll also receive a 6-ft. display table during the happier hour, 1 invitation for the think tank and 3 free tickets for the evening festivities.

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