



Grafton Chamber of Commerce & Industry

# Newsletter

CONTACT Email : [office@GraftonChamber.org.au](mailto:office@GraftonChamber.org.au)

## UPDATE

April 2011

## Diary Dates

### Chamber Networking

Wed 20th April 6.00 to 7.30 pm

*Wine, networking and tour of*

Riverbank Animal Hospital

Skinner & Through Sts,

South Grafton

All welcome \$5.00

RSVP for catering

### Next Chamber Meeting

Wed 27th April 5.30 pm

All members welcome

Caringa Enterprises room

Through St, South Grafton

### Coming Events for Grafton

Grafton's Artsfest

13th to 16th April, 2011

Grafton Agricultural Show

13th and 14th May, 2011

### RTA Grafton Bridge — Business Survey LINK

The Roads and Traffic Authority (RTA) is currently undertaking planning for an additional crossing of the Clarence River at Grafton. As an important part of the ongoing community consultation to explore the various - and sometimes competing - issues surrounding the project, they are keen to canvass the views of the Grafton and South Grafton business communities.

The Grafton Chamber of Commerce and Industry has agreed to distribute the online survey on the RTA's behalf. There are a number of transport-related issues (congestion, customer access, lost productivity etc.) that the RTA would like to explore in relation to local businesses, and would appreciate your feedback as a business leader and/or Chamber member.

The survey is confidential, and should take no longer than 10-12 minutes to complete. It is being conducted by an independent research company, Jetty Research, and no individual results will be seen by the project team or the RTA. The deadline for survey completion is 10pm on Tuesday 3 May 2011.

To complete the survey, simply click on the link below. Please note that only one survey should be completed per company: [www.plenarionlinesurveys.com/jetty\\_Grafton\\_online.htm](http://www.plenarionlinesurveys.com/jetty_Grafton_online.htm)

### Sustainable Agriculture Forums - 3rd & 4th May

The Northern Rivers Sustainable Agriculture Forums will showcase successful, innovative and sustainable food production practices in a changing climate. The forums will be held on Tuesday 3 and Wednesday 4 May in Murwillumbah, Ballina, Casino and Maclean. This is an opportunity to share knowledge with industry experts and see on-farm showcase models for more sustainable food production. Open to Northern Rivers Food Producers, Agriculture Industry Groups and Sustainability Practitioners. Key speakers include Greg Reid (Industry & Investment) and Stuart Laarson (Mara Seeds) with further presentations from the Northern Rivers Food Links project showcases. For further information on the Sustainable Agriculture Projects please visit [www.northernriversfoodlinks.com.au](http://www.northernriversfoodlinks.com.au). The event is free. Attendance is strictly by RSVP as catering will be provided. To RSVP email [events@northernriversfoodlinks.com.au](mailto:events@northernriversfoodlinks.com.au) or phone Nyree on 0434 261 070

## Expert Internet Advisor Speaking at Grafton Breakfast Wednesday May 18th

Renowned internet policy strategist and technology expert Ian Peter will be delivering a presentation to the May Grafton Chamber Breakfast on Wednesday May 18th 2011 at Grafton District Services Club on *Creating Environments for Innovation* - what we can learn from the Internet and how we can use it. All welcome. 7 am—8.30 am Breakfast Cost: \$20 for Chamber members, \$25 non-members. Bookings Essential RSVP

The internet has been Ian's passion for decades, and his expertise has been sought as an adviser to the Keating and Howard governments. These days, Ian is a judge for the International Web Marketing Awards and an active participant in the United Nations Internet Governance Forum; a meeting place for governments, corporations, civil society and the Internet industry to discuss evolution of governance for the medium. When it comes to practical tips for using

the Internet to promote innovation, Ian will not be discussing search engine optimisation or internet marketing. In his eyes, the key to successful innovation is to create open platforms that foster collaboration. Ian believes this is an exciting time for business, and the possibilities for people who want to search, share and collaborate are endless. You can find out more about Ian Peter here 1989 ABC 7.30 Report. [http://www.youtube.com/watch?v=HP\\_KrOUwd00&feature=email](http://www.youtube.com/watch?v=HP_KrOUwd00&feature=email)

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