

# GEN 49D ADDS VALUE TO AFTERSALES SERVICE

*Remanufacturing*

Mendenhall, Mississippi –

When Doug Hamilton joined the small fuel pump reconditioning shop 14 years ago, he had no idea where his future was headed. But today, with Doug as Chief Operating Officer, Nozzle Reconditioning Inc. has grown into the largest remanufacturer of fuel injection systems in the U.S.A. Nozzle Recon has depots across North America that service a broad range of rebuilding needs.

More than 65 technicians work in various areas of the operation remanufacturing injector nozzles, injector pumps, fuel pumps and turbo chargers. Their customer base includes several major diesel engine rebuilders, major “fuel shops” who supply reconditioned systems to local business and equipment owner/operators, as well as large owner/operators throughout North America and Mexico.



Doug Hamilton and his son Lance, who runs the “pump shop” became acquainted with Power Up at a farm equipment show and after three days of evaluation they were convinced they saw a product they could use in their operation.

Nozzle Recon now uses NNL-690 and Thixogrease in their manufacturing equipment, but the product Doug is most excited about is Gen 49D.

“We use Gen 49D in our test stands to provide the necessary lubricity in the injectors. We even treat the injectors with Gen 49D as they arrive to prevent any degradation while they are on the shelf”, says Doug. “Yes, we have seen an increase in business since low sulphur fuel has become predominant but Gen 49D works in whatever quality diesel fuel is used.”

Doug’s belief that Gen 49D increases lubricity, and helps components perform better is evident in his after sales service. “We advocate the use of Gen 49D to all our customers. With our larger customers we have 16 oz. samples to let them see the difference this product makes for themselves. “We also send out enough NNL-690 to treat the sump after installation,” says Doug. “Our customers are very important to us and if we can help them save money, whether it is in replacement cost, downtime or fuel consumption, we know they will remain loyal to us.”

Next time you see a remanufactured pump, chances are you’ll find Nozzle Recon and Power Up Lubricants inscribed ensuring quality and service.

Provided by:

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