

# Ericsson BusinessPhone Compact

Efficient Communications for small organizations

## BUSINESSPHONE COMPACT

8x Digital Extensions  
4x Analog Extensions  
4x ISDN BRA / S0  
Full Voice Messaging  
Music on hold  
+ 2x Mobile Extensions  
+ 2x BackStage  
+ 2x Unified Messaging\*  
+ 2x Full networking  
+ 2x Call Center Assistant\*  
+ 2x BP Extension Assistant\*

+ 60 days free trial  
\* License included, additional products required for operation, such as an IAS (Integrated Application Server), an external PC or an IPU board.

+ BMS CDROM  
+ Online Tutorial  
+ Designation Card Kit  
+ Enterprise Application Suite incl. BackStage, Unified Messaging, CCA, CCS



3 x Dialog 4222 Office



Dialog 4223 Professional + 1 Keypanel

Dialog 4223 Professional



One (1) Free slot for any BusinessPhone board

You're a dynamic enterprise of between 10 – 30 personnel looking for the ideal communication system. Well, you need to look no more, because now there is Ericsson BusinessPhone Compact: the ultimate 'start-up' communication system that comes pre-packaged to you. So that you are immediately tapped into high level services and functionality designed to keep you moving ahead.

### The right size at the right price

Ericsson BusinessPhone Compact is a complete system that includes telephones, voice messaging functionality and access to all Ericsson BusinessPhone solution areas. This enables you to enjoy all the outstanding functionality and services that makes BusinessPhone the best communication system for small and medium-sized enterprises.

The fact that it is pre-packaged means that it is extremely simple to install and to operate. So in effect you have a system that is attractively priced and that can be customized to fit your present requirements. Even better, you can apply for additional licenses to enlarge the system according to your future resources and needs. Invest as you grow!

### **Your freedom to choose**

BusinessPhone Compact puts the freedom of choice in your hands: it offers a combination of fixed, mobile, and IP extensions. It is an IP-enabled solution for all your voice, data and multimedia traffic. Regardless of the mix, you have the assurance of having a solution capable of providing the highest quality, the simplest maintenance and the best cost effectiveness.

### **Personalized solutions**

BusinessPhone Compact encompasses the latest innovations, which enables you to choose from a broad range of solution areas. It is really up to you to combine solutions and thereby build a powerful, tailor-made communication solution that will be the success factor in your enterprise.

### **Value-added mobility**

Ericsson Mobile Extension provides enterprises with the capacity to utilize mobile phones as PBX telephone extensions. In this way, your personnel can truly enjoy the best of both worlds – simple, yet secure access to value-adding office phone applications together with limitless mobility, all from using just one phone. This means that home workers with remote fixed phones and workers who are constantly traveling can benefit from system functions like call-back, conference, attendant services and Computer-Telephony Integration. And all the while you can have that essential control over costs by taking advantage of Mobile Extension features like account codes or user profiles.

### **Extraordinary BackStage flexibility**

BusinessPhone Compact incorporates the BackStage Computer Telephony application, which allows Microsoft's Outlook™, Excel, Word and Access to be telephony enabled thereby stepping up on productivity and performance. BackStage also fully integrates into the messaging capabilities of BusinessPhone Compact, allowing for superior time journal and profile options. You can enjoy a multitude of SMS features that include messages being sent from Microsoft® Outlook™ calendar to the mobile phone, and for you to be notified of voice messages.

### **Power of Unified Messaging**

Consider having all your mail, both e-mails and voicemails, accessible from just one single point. BusinessPhone Compact offers you the possibility to expand the integrated voice messaging services with Unified Messaging so that you can forward voicemail to groups, access messages remotely via the Internet and even maintain contact while on the move.

### **Building effective networks**

BusinessPhone Compact brings down the physical barriers to business efficiency. The communication systems in various offices that are separated by geography can be effectively linked together via IP Networking over your existing corporate network, and managed, as a single entity. BusinessPhone Compact is capable of interacting with other BusinessPhone and MD110 systems and even with all other vendors' systems. Regardless of the scale and scope of the network, your organization will enjoy the highest levels of service transparency, flexibility and cost-efficiency through IP Networking.

### **Building better customer relations**

Businesses today are only complete with a contact center offering to their customers. BusinessPhone Compact provides you with a contact center solution whose functionality and agent capacity can be expanded gradually over time. It all boils down to your immediate and future requirements and resources to be able to go from the standard integrated Automatic Call Distribution (ACD) to full Computer-Telephony Integration (CTI) on a networked solution.

### **The ultimate communication devices**

BusinessPhone Compact comes to you with a set of premium quality Ericsson Dialog telephones.



Dialog 4222 Office



Dialog 4223 Professional

### Dialog 4222 Office

The Dialog 4222 is a desktop telephone with virtually all of the features you need in the office. It is user-friendly with full functionality for complete communication needs. The telephone features a 2x20 graphical character display for information such as the called party's extension number and location status, and the time and date of the incoming call.

A built-in loudspeaker enables the loudspeaker and the handset to be simultaneously active, and handsfree speaking is supported.

### Dialog 4223 Professional

This multi-featured model supports advanced system functions. The Dialog 4223 is ideal for use in secretarial supervision configurations, key systems and Call Center (ACD) group functions. The telephone features a 3x40 graphical character display for data such as the called party's extension number and location status, and the time and date of the incoming call. The display can be tilted to different angles.

Four additional Soft Keys provide an easy user interface for accessing different menu options. The Soft Keys change their function dynamically depending on the telephone status. These dynamic Soft Keys make it very convenient to access enhanced features like directories, voice mail, conference calls etc.

### Try & Buy!

You have the opportunity to try out the BusinessPhone Applications in your enterprise for 60 days at absolutely no costs and no obligations.

### The outstanding Ericsson BusinessPhone Compact start-up system:

- 8x Digital Extensions
- 4x Analog Extensions
- 4x ISDN BRA/SO
- Full Voice Messaging including Voice mail, Operator queues, Automated Attendant,...
- Individual Conversation Recording
- Music on hold
- 2x Mobile Extensions
- 2x BackStage
- 2x Unified Messaging\*
- 2x Full Networking
- 2x Call Center Assistant\*
- 2x BusinessPhone Extension Assistant\*

60 days free trial for all BusinessPhone applications

\*Licenses included, additional products required for operation such as an IAS (Integrated Application Server), an external PC or an IPU board.

BMS CDROM (BusinessPhone Management Suite)

Online Tutorial  
(Computer Based Training for the end-user terminals)

Designation Card Kit

Enterprise Application Suite incl. BackStage Unified Messaging, CCA, CCS.

- 3x Dialog 4222 Office telephones
- 1x Dialog 4223 Professional + 1 Keypanel
- 1x Dialog 4223 Professional
- 1x free slot for any BusinessPhone board

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The logo for Modern Communication Systems features the words "Modern" and "Communication" in a large, bold, italicized sans-serif font. A blue swoosh underline is positioned beneath "Modern". Below "Communication", the word "SYSTEMS" is written in a smaller, all-caps, spaced-out sans-serif font.

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