



ALERTING SOLUTIONS, INC. MANAGED MASS NOTIFICATION SYSTEM HAS PASSED NATIONAL TESTS BY DEPARTMENT OF HOMELAND SECURITY

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Alerting Solutions, Inc.'s Managed Mass Notification System (MMNS) is now qualified to effectively interface with the federal government's Integrated Public Alert and Warning System (IPAWS) national warning systems. The system, based on the Common Alerting Protocol (CAP), can now activate the various federal warning systems on behalf of emergency services organizations.

Benefits to Emergency Services Providers:

The system can now expand its penetration and disseminate alert messages via additional tools, provided to the community for free by the federal government:

- Geo-Targeted SMS (Personal Localized Alerting Network - PLAN):
Mass alert locals and visitors with no user subscription, no per-message costs.
- Radio, TV and Cable Broadcast (Emergency Alert System - EAS):
Use the new IPAWS CAP features without changes to the existing systems.
- All Hazard Weather Alert Radio (National Weather Service - NWS):
Gain instant access to broadcast alerts over the weather radio.
- National Public Alert Feed:
Place alerts on the official national Department of Homeland Security's public feed.

The Mass Notification System including the ASI CAP Server 3110 and ASI/TFT CAP Controller 3320 places the emergency managers in control of multiple alert and warning systems for efficient message delivery to the American people for small and large incidents. It is accurate, cost-effective, fast and easy to operate with a single message to all recipients using a common interface for all devices.

About the system:

ASI's MMNS system, a centrally managed system integrates easily at any time without the need to change the infrastructure or the procedures, utilize a "plug and play" approach that makes immediate integration and future expansion easy. The technology is based on the Common Alerting Protocol (CAP), which makes it open for integration with many warning tools and delivery of warning messages over a variety of existing networks, including the public Internet, telephones, SMS, sirens, indoor public address system, IP phone and displays, digital signage displays, Campus emergency phones, land-mobile radio systems and more. It is a fully Integrated, Scalable, Flexible, and Managed Mass Notification System that can immediately activate all the warning tools, and can serve a wide range of organizations, from small private companies to state or nation-wide systems.

About the IPAWS Qualification:

The ASI CAP Server, Originator Model 3110 and The ASI/TFT CAP-to-EAS Converter 3320 received official approval by FEMA's Integrated Public Alert and Warning System (IPAWS) Conformity Assessment Program and officially conform to OASIS CAP v1.2, USA IPAWS Profile v1.0, and ECIG CAP Implementation Guide 1.0.

The ASI CAP Server 3110, originator, is IPAWS-OPEN compliant and features: Enhanced message alert delivery features, Flexible geographic and hierarchical targeted notification, Multilingual and multi-audience messaging, Digital encryption and authentication, Digital images, audio and video, Secure HTTPS connection, Sophisticated administration tools, and Auto-update.

The ASI/TFT CAP-to-EAS Converter 3320, consumer, conforms to national standard to receive digital messages through the Internet and other networks from local public safety operations centers and immediately disseminate those messages.

For additional details contact:

Alan Ma, Alerting Solutions, Inc.

Voice: 925-228-2152, Extension 120

Fax: 925-228-2114

E-mail: alan.ma@AlertingSolutions.com

The FEMA IPAWS Supplier's Declaration of Conformity certification can be found on FEMA's Responder Knowledge Base at <https://www.rkb.us/> - search for 3110 and 3320.