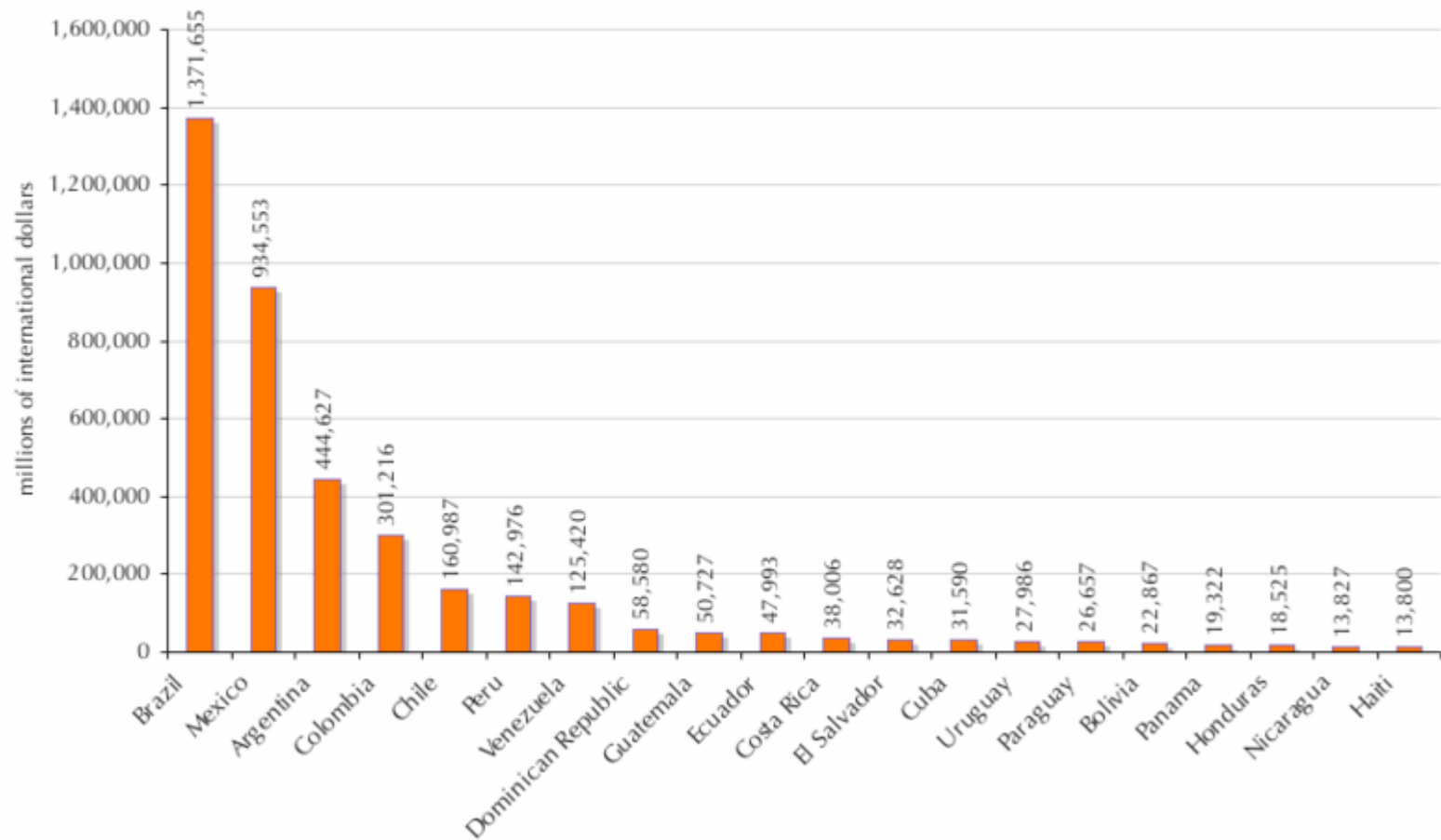


**Brazil at a glance...**



## Latin America: GDP (PPP) 2003

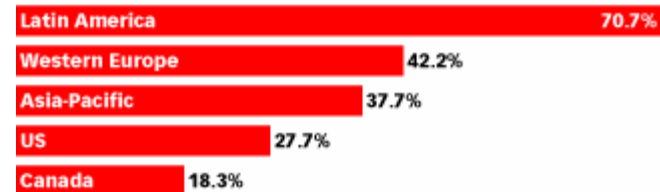




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**Broadband Subscriber Growth\* in Select Countries  
and Regions Worldwide, 2005 vs. 2004**

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*Note: \*growth represents broadband subscriber additions during 2005  
among the leading broadband access providers in those particular  
countries or regions  
Source: eMarketer, May 2006*



## Brazil

**~30,000,000 users**  
**(13,000,000+ @ home)**

***Population 180,000,000***

**Internet users in  
Brazil**



## Key Facts from Brazil



**78% of users belongs to AB class<sup>1</sup>**



**55% can access from work<sup>2</sup>**



**53% college graduated/students<sup>3</sup>**



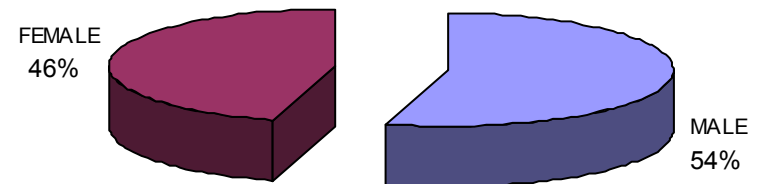
# Key facts from Brazil

- Broadband: 40% of active users
- 95% of IRS tax forms submitted online
- 500,000+ “.com.br” domains

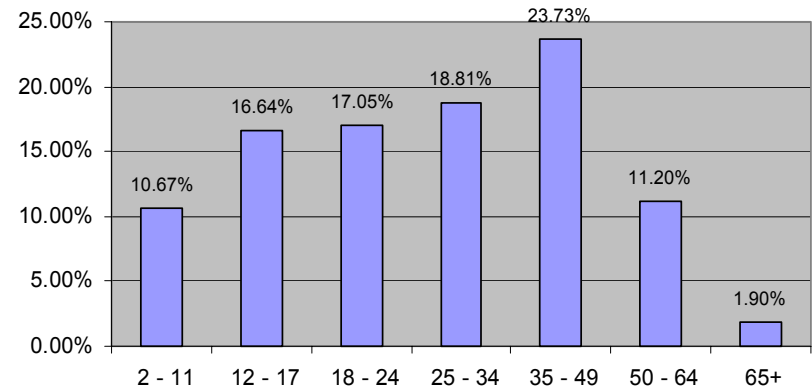
## Online Ads Revenue report

2005: US\$111+ Million

### Gender



### Age



Source: Various