

District Chairperson's are noted where applicable.

Everything you ever wanted to know about Optimist International's

## 2011-2012 INTERNATIONAL PROGRAMS and COMMUNITY ACTIVITIES

### Optimist International Essay Contest

Our district chairperson is Joe Rubio Phone #(915) 873-8902

The International Program Planning guide is no longer being mailed. For your convenience, we have placed this publication on the Optimist International website at [www.optimist.org](http://www.optimist.org). The Essay section of the program planning guide contains instructions, applications and judging forms.

What is the 2011-2012 topic?

"How My Positive Outlook Benefits My Community"



Clubs are allowed to give monetary awards of up to \$500 per winner for the Essay, CCDHH and Oratorical contests in addition to the official medallions. The Club level awards may be given in the form of a scholarship, savings bond or cash prize but are completely discretionary.

When is the Club deadline to submit the essay winner to the District contest?

The Club deadline for 2011-2012 is February 28, 2012.

Where do I order medallions, certificates of participation, etc.?

All materials can be ordered from the Corall Group by calling toll-free 1-866-739-9555, or faxing 514-739-7558.

Each District is given one \$2500 scholarship for their first place winner. Dates for each District's judging are set by the District Essay Chair. The winner's paperwork must be turned in by each District to the Optimist International Programs Department by April 15, 2012. Upon receipt of the winner's paperwork, the student will be sent a congratulatory letter, an Enrollment Confirmation Statement, and a scholarship provisional.

What if my District wants to raise the amount of the scholarship or award additional scholarships?

Districts choosing to increase funding for scholarships or fund additional scholarships will need to manage those funds through other resources, such as District accounts or contributing those funds to the Optimist International Foundations.

When is the international winner chosen?

The essays are judged in May. The winner will be announced in late May. The winner will receive a plaque and be featured in the Optimist magazine.

If I have a question about the Essay Contest, who do I contact?

If you cannot reach your District Essay Chair, contact the Programs Department at 800-500-8130, extension 235, or e-mail [programs@optimist.org](mailto:programs@optimist.org).

## Optimist International Oratorical Contest

Our district chairperson is Jack Sturgis Phone No. (915) 491-4167  
The International Program Planning guide is no longer being mailed. For your convenience, we have placed this publication on the Optimist International website at [www.optimist.org](http://www.optimist.org). The Oratorical section of the program planning guide contains instructions, applications and Judging forms.

**What is the 2011-2012 topic?**

**“How my Optimism Helps me Overcome Obstacles”**

Clubs are allowed to give monetary awards of up to \$500 per winner for the Essay, CCDHH and Oratorical contests in addition to the official medallions. The Club level awards may be given in the form of a scholarship, savings bond or cash prize but are completely discretionary.

**Where do I order medallions, certificates of participation, etc.?**

All materials can be ordered from the Corall Group by calling toll-free 1-800-739-9555, or faxing 514-739-7558.

Each District is given \$5,000 in scholarships. Districts with separate gender contests shall award the top boy and girl winner with a \$2,500 scholarship. Districts with combined gender contests may award two \$2,500 scholarships or a \$2,500, a \$1,500 and a \$1,000 scholarship to the first, second and third place winners respectively.

The District winners' materials must be turned in to the Programs Department no later than June 15<sup>th</sup>, 2012. Upon receipt of the winner's paperwork, each student will be sent a congratulatory letter, an Enrollment Confirmation Statement, and a scholarship provisional.

**What if my District wants to raise the amount of the scholarships or award additional scholarships?**

Districts choosing to increase funding for scholarships or fund additional scholarships will need to manage those funds through other resources, such as District accounts or contributing those funds to the Optimist International Foundations.

**If I have a question about the Oratorical Contest, who do I contact?**

If you cannot reach your District Oratorical Chair, contact the Programs Department at 800-500-8130, extension 235, or e-mail [programs@optimist.org](mailto:programs@optimist.org).



## **Communication Contest for the Deaf & Hard of Hearing (CCDHH)**

Our district chairperson is Helen Booker Phone No. (575) 520-3166  
The International Program Planning guide is no longer being mailed. For your convenience, we have placed this publication on the Optimist International website at [www.optimist.org](http://www.optimist.org). The CCDHH section of the program planning guide contains instructions, applications and judging forms.

**What is the 2011-2012 topic?**

**"How my Optimism Helps me Overcome Obstacles"**

Clubs are allowed to give monetary awards of up to \$500 per winner for the Essay, CCDHH and Oratorical contests in addition to the official medallions. The Club level awards may be given in the form of a scholarship, savings bond or cash prize but are completely discretionary.

**Where do I order medallions, certificates of participation, etc.?**

All materials can be ordered from the Corall Group by calling toll-free 1-800-739-9555, or faxing 514-739-7558.

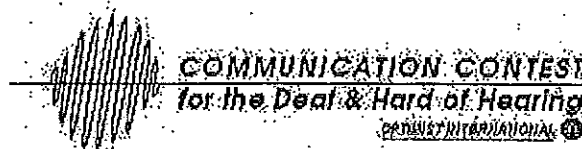
Each District is given one \$2,500 scholarship. The District winner's paperwork must be turned in to the Programs Department no later than **June 15<sup>th</sup>**. Upon receipt of the winner's paperwork, the student will be sent a congratulatory letter, an Enrollment Confirmation Statement, and list of scholarship provisions.

**What if my District wants to raise the amount of the scholarships or award additional scholarships?**

Districts choosing to increase funding for scholarships or fund additional scholarships will need to manage those funds through other resources, such as District accounts or contributing those funds to the Optimist International Foundations.

**If I have a question about the contest, whom should I contact?**

If you cannot reach your District Chair, contact the Programs Department at 800-500-8130, extension 235, or e-mail [programs@optimist.org](mailto:programs@optimist.org).



**Internet Safety** District Chairperson John Wang Phone No. (858) 349-8310

**What is this program?**

Statistics show that 99% of all teens have access to the internet and 94% of students admitted to being cyber bullied and did not tell an adult. The importance of protecting the children in your community is a major undertaking and your Club can play a vital role.

Internet Safety became an Optimist International program in December 2008. The program is underwritten by the Optimist International Foundations and was developed through a partnership with the Internet Keep Safe Coalition.

## **Adult Internet Safety Education Program**

**What is this program?**

This program is geared for adults to be presented in groups, large or small with an interactive discussion format being utilized and is designed so that Clubs can make the presentations with as few as two people or as many as you like.

**Where do I find the materials?**

Clubs may request one packet of information for free and the packet will include a Club Member Education DVD, the Adult Safety Education DVD and supplemental documents that provide instruction on how to present the program and information that is utilized during the presentation.

To request a packet, please contact the Programs Department at 800-500-8130, extension 235, or e-mail [programs@optimist.org](mailto:programs@optimist.org).

## **Faux Paw the Techno Cat**

**What is this program?**

The Faux Paw the Techno Cat program teaches Internet Safety to children 1<sup>st</sup> – 4<sup>th</sup> grade.

**Where do I find the materials?**

Optimists can download all the materials needed to make a Faux Paw the Techno Cat presentation at a school or local youth group from the Optimist website, <http://www.Optimist.org>. The materials are also included in the Internet Safety packet available to Clubs by request through the Programs department.

**For more details, call the Programs Department at 800-500-8130, extension 235, or e-mail [programs@optimist.org](mailto:programs@optimist.org).**



# **Internet Safety**

## Optimist Childhood Cancer Campaign (CCC)

"Providing the Care, Finding the Cure"

Our District Chairperson is Wendell Clark

Phone No. (915) 593-7053



### What is this program?

Optimist International is committed to leading the fight to rid the world of childhood cancer. Cancer has resulted in more deaths among children than any other disease. Optimist International has developed a program suited to the strengths and resources of its members. Clubs and Districts will have the opportunity to provide assistance and services directly to children receiving treatment for cancer, their care partners and service providers, as well as contribute to ongoing research efforts.

### What materials are available?

A Resource Packet, which contains an operations manual, program brochure, CCC bank order form, suggested program ideas and a lesson plan guide is available upon request.

### Where do I order support materials?

Materials can be ordered through Optimist International by calling 800-500-8130 or e-mailing [programs@optimist.org](mailto:programs@optimist.org)

For more information, call the Programs Department at 800-500-8130, extension 235 or e-mail [ccc@optimist.org](mailto:ccc@optimist.org).

## Youth Safety

### What is this program?

The Optimist International Youth Safety program encompasses all of the activities originally included in the Safety on Wheels Program.

### What kind of projects can my club plan?

The International Programs Planning Guide has numerous project ideas from bike inspection and skating skill events to a comprehensive school bus safety program. The Planning Guide is available on the Optimist website, <http://www.Optimist.org>

### Where do I order support materials?

All materials can be ordered from the Corall Group by calling toll-free 1-800-739-9555, or faxing 514-739-7558. Additional items can be ordered through Optimist International by calling 800-500-8130 or e-mailing [programs@optimist.org](mailto:programs@optimist.org)

For more details, call the Programs Department at 800-500-8130, extension 235, or e-mail [programs@optimist.org](mailto:programs@optimist.org).





## Youth Appreciation

### Are there specific dates for this program?

No, Youth Appreciation activities can be scheduled anytime, according to your Club's preference.

### What kind of projects can my Club plan?

The International Programs Planning Guide contains all types of ideas ranging from Youth in Government Day, parades, parties, banquets, to recognizing a Youth of the Month.

For more information, contact the Programs Department at 800-500-8130, extension 235, or e-mail [programs@optimist.org](mailto:programs@optimist.org).

## Respect for Law/Promotion of Non-Violence

### Are there specific dates for this program?

No, Respect for Law/Promotion of Non-Violence activities can be scheduled anytime, according to your Club's preference.

### What kind of projects can our Club plan for this program?

Projects can include law enforcement officer awards, citizen awards, a family rally, victims of violence vigil or child fingerprinting, for example. Ideas are detailed in International Programs Planning Guide available on the Optimist website.

### Are support items available?

All materials can be ordered from the Corall Group by calling toll-free 1-800-739-9555, or faxing 514-739-7558. Additional items can be ordered through Optimist International by calling 800-500-8130 or e-mailing [programs@optimist.org](mailto:programs@optimist.org)

Contact the Programs Department at 800-500-8130 extension 235 or e-mail [programs@optimist.org](mailto:programs@optimist.org) for more details.





## Tri-Star Sports Skills Contest

### Are there specific dates for this activity?

No, Tri-Star Sports Skills events can be scheduled anytime, according to your Club's preference. There is no International level contest.

### What kind of events can my Club plan?

Tri-Star Sports Skills Contest consists of competitions for boys and girls 8-13 years of age. The sports skills competition can be baseball, basketball, in-line or ice hockey, football or soccer. These competitions test children's ability levels in three events.

### Where do I order support materials?

Materials can be ordered from the Corall Group by calling toll-free 1-800-739-9555, or faxing 514-739-7558. Additional items can be ordered through Optimist International by calling 800-500-8130 or e-mailing [programs@optimist.org](mailto:programs@optimist.org)

For more details, visit the Online Resource Library on the Optimist website at <http://www.Optimist.org>

## President's Pride Report

### Where can I find and fill out the President's Pride?

The form can be accessed by Club officers at <http://www.OptimistLeaders.org>. It can be filled out and submitted via the website. If you would like to print a copy of the form, it is available on the Forms page of the Optimist website, <http://www.Optimist.org>

**Copies will be mailed only upon request.** Faxed or photocopied forms will be accepted, if legible.

### When is the report due?

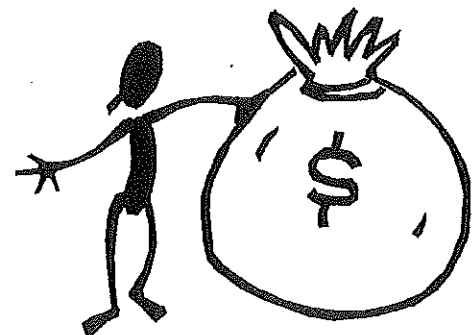
The completed form is due to Optimist International by **September 30th**. Any questions on this form, contact the Programs Department at 800-500-8130, extension 235, or e-mail [programs@optimist.org](mailto:programs@optimist.org).

## Fundraising

### Where should my Club go for help on raising funds?

The International Programs Planning Guide is filled with information and ideas to assist your Club in conducting a well organized and successful event. This packet is available on the publications page of the Optimist website, <http://www.Optimist.org>

The Online Resource Library features suggested ideas and successful fundraising projects completed and documented by Clubs. The Resource Library can be found on the Optimist website, <http://www.Optimist.org>



## **2011-2012 Community Projects Awards (CPA Books)**

District Chairperson Susan Sears Phone No. (915) 497-9599

### **How should a Club entry be submitted?**

All Club entries must be submitted in the official CPA binder or a plain 3-ring binder using the 2011-2012 Project Story format to the District Activities Chairperson.

### **What are the categories for the CPA program?**

Community Service

Fundraising

### **When do these projects have to be completed?**

CPA entries must be completed and received by your District no later than **September 30, 2012**. A list of Club CPA entries must then be received by Optimist International on the District Entry Form no later than **October 20, 2012**. District winning CPA books and the District First Place Entry Form must be received by Optimist International by **December 15, 2012**. For more information, contact the Programs Department at 800-500-8130, extension 235, or e-mail [programs@optimist.org](mailto:programs@optimist.org).

### **What is the Optimist Innovation Award?**

The Optimist Innovation Award is an extension to the current CPA awards. Every community service entry submitted for International competition that is not based on a current Optimist International program is eligible for this award. This award is designed to recognize Clubs, which develop new and creative program ideas.

## **Programs Support Materials**

### **Where do I order support items and awards?**

Corall Group: 1-800-739-9555

Optimist International: 1-800-500-8130

### **The International Programs Planning Guide**

The International Programs Planning Guide is available for download from the Optimist International Website. The guide has sections dedicated to the following programs and community activities: Childhood Cancer Program, CCDHH, Essay, Oratorical/Kids Speak Out, Respect for Law/Promotion of Non-Violence, Youth Appreciation and Youth Safety. The Planning Guide also contains sections related to two other departments: JOOI Youth Clubs and OIJGC.

***If you are interested in any section of the guide, visit the Optimist International website. We no longer send out separate Club kits unless requested.***



## Who do I contact at Optimist International with questions about programs?



### St. Louis Office - International Headquarters Programs Department

☎ Phone 800-500-8130,  
Ext. 235

☎ Fax 314-371-6006

✉ E-mail [programs@optimist.org](mailto:programs@optimist.org)

### Canadian Service Centre

☎ Phone 800-363-7151 ☎ Fax 514-721-1104

✉ E-mail [canadianservice@optimist.org](mailto:canadianservice@optimist.org)

## PROGRAMS DEPARTMENT DEADLINES AND DATES

Date	Program
October 20, 2011	District deadline to submit list of 2010-2011 Club CPA entries to Optimist International on District Entry Form
December 15, 2011	District deadline to submit 2010-2011 District winning books and First Place Entry Form to Optimist International
February 28, 2012	Club winning Essay submitted to District Chair deadline
April 15, 2012	District winning Essay submitted to Optimist International deadline
June 15, 2012	District deadline to submit Oratorical winners to Optimist International
June 15, 2012	District deadline to submit Communication Contest for the Deaf & Hard of Hearing winner to Optimist International
September 30, 2012	Club deadline to submit 2011-2012 President's Pride Report to Optimist International
September 30, 2012	Club deadline to submit 2011-2012 CPA entries to the District