

What I Am Reading in 2012

Philosophy

- Conjectures and Refutations - **Karl Popper**
- Road to Serfdom - **Friedrich von Hayek**

Investing

- The Misbehavior of Markets - **Benoit Mandelbrot**
- Value Investing and Behavioral Finance - **Parag Parikh**
- Benjamin Graham on Investing - **Rodney Klein and David Darst**

Global Economics

- False Economy - **Alan Beattie**
- 23 Things they don't tell you about Capitalism - **Ha-Joon Chang**
- India's Global Powerhouses - **Nirmalya Kumar**

Leadership and Strategy

- Confronting Reality - **Larry Bossidy and Ram Charan**
- The Art of Strategy - **Avinash Dixit and Barry Nalebuff**
- Good to Great - **Jim Collins**

Behavioral Economics

- Superfreakonomics - **Steven Levitt and Stephen Dubner**
- Blink - **Malcolm Gladwell**
- The Upside of Irrationality - **Dan Ariely**
- The Wisdom of Crowds - **James Surowiecki**

Marketing/Brand Management

- Brand Relevance: Making Competitors Irrelevant - **David Aaker**
- The Dragonfly Effect - **Jennifer Aaker and Andy Smith**

Psychology

- Think Fast and Slow - **Daniel Kahneman**

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Entrepreneurship

- Every Mistake in the Book: A Business How-not-to - ***F.J. Lennon***

Science

- Physics of the Future - ***Michio Kaku***

Mathematics

- Innumeracy - ***John Allen Paulos***
- How a Mathematician reads a Newspaper - ***John Allen Paulos***
- Fortune's Formula - ***William Poundstone***

Probability and Statistics

- The Drunkard's Walk: How randomness rules our lives - ***Leonard Mlodninow***