



Elephant Thoughts

SCHOOLS + SCHOOLS

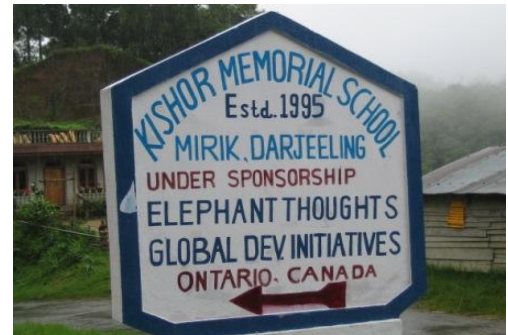
Educating at home and abroad!

Elephant Thoughts' *Schools 4 Schools* program is an educational and fundraising experience like no other!

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Students Will:

- Learn loads from curriculum-based workshops
- Develop amazing leadership skills
- Help Elephant Thoughts build and operate schools in the developing world
- Learn valuable fundraising know-how
- Receive support from Elephant Thoughts' professional fundraisers
- Select their very own Elephant Thoughts fundraising project
- Receive inspiring up-dates on their school-support project in the developing world
- Film a professional quality Public Service Announcement about their project
- And much more!*



Together with Schools 4 Schools, we not only have the tools to help, but we also have the tools to develop valuable life-skills in students, both at home and abroad.



CURRICULUM LINKS INCLUDE:

Geography and Social Studies: *Aspects of World Culture; Population; Resources; Regions; Migration; Climate; Agriculture; Lifestyle; Education and Economics.*

Math: *Data Management; Statistics and Graphing*

Media Literacy: *Understanding Media Texts; Purpose, Audience and Point of View; Making Inferences/Interpreting Messages; Responding to and Evaluating Texts; Production Perspectives; and Creating and Producing Media.*

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PROGRAM GOALS

- Introduce **Global Development** concepts
- Develop students' **goal setting** and **leadership skills**
- Teach **action planning**, **teamwork** and fundraising
- Develop **critical thinking skills** around world issues (e.g. global citizenship, economics, gender equality, the environment, standards of living, education)
- Use **Multi-Media** to encourage analytical thought and aid teachers regarding **Media Literacy** expectations
- Encourage **Character Development** through group exercises that explore caring, empathy and understanding
- Examine **gender equality** issues around the world



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Workshops and Fundraising: *What Sets Schools 4 Schools Apart?*

Children both here in Canada AND in the Developing World will benefit from the program!

Schools 4 Schools is the only fundraising program that provides curriculum-based workshops for students!

Students can select which school-support project in the Developing World that they will fundraise for!

Professional Elephant Thoughts fundraisers will support and assist students to achieve their fundraising goals!

Students will film amazing public service announcements that will help their cause!

INCREDIBLE FEEDBACK:

“What an awesome, hands-on experience! It’s a thought-provoking program that covers many of the Ministry expectations and the bonus—students have a great time!” Tracy Baker, Teacher, Edenwood Middle School, Peel District School Board

“Wow!” Very challenging! I wish the whole school could experience this.” Gail Bannister-Clarke, Teacher, Robert H. Lagerquist, Peel District School Board

“It was a life-changing experience for me. I am aware of so many things in the world now. Thank you so much.” Josh Smith, Student, Edenwood Middle School, Peel District School Board

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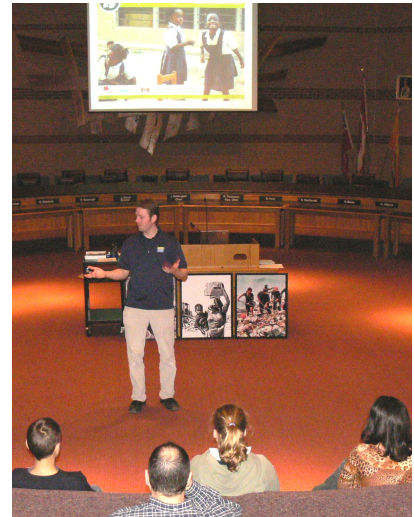
WORKSHOP CONCEPTS and ACTIVITIES:

Intro to the Developing World

- Intro to Elephant Thoughts, other organizations and people who have made a difference
- Team building and leadership activities
- Definitions, issues, locations and examples

Media and the Power to Change

- Media categories and samples (e.g. photos, documentaries, public service announcements).
- Media analysis; How media is used to affect change
- Emotional impacts and moral issues
- Effectual presentation techniques
- Filming and audience appeal techniques



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Choosing A Just Cause

- Issues of global development and citizenship
- Fundraising project selection
- Starting a committee and developing an action plan
- Public Service Announcement design and rehearsal

Film Aid

- Public Service Announcements hands-on filming
- With help, students run the show as production assistants, set and camera crews, actors and directors
- View PSA rough cuts and bloopers!
- Films are later edited and sent to schools

Elephant Thoughts is a federally registered charitable organization directed and run by a team of teachers, school principals, international development professionals and volunteers. We strive to be Canada's foremost provider of extracurricular educational programming by creating and delivering the most innovative programs available. Our dream is to ensure that children both in Canada and around the world gain access to the resources they need to build brighter futures for themselves, their families and generations to come.

THANK YOU FOR SHARING IN OUR DREAM!

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