TREASURE COAST FOOD BANK

FIGHTING HUNGER. FEEDING HOPE.

Registration

Food & Fund Drive

Thank you for your interest in conducting a Food & Fund Drive for the Treasure Coast Food Bank! Please complete the Registration form and return to us before you conduct your Food & Fund Drive.

Today's Date:_____

Date(s) of Food & Fund Drive: From: _____ To: _____

Location: _____

Contact name: _____

Contact address: _____ City: _____ State: _____ Zip: _____

Contact phone:_____ Contact e-mail: _____

Organization name: _____ # of employees/members: _____

Organization address: _____ City: _____ State: _____ Zip: _____

Organization phone: _____ Website: _____

Collection Goals: Pounds of food_____, Dollars raised _____

You may request any of the following materials and services to enhance your Food & Fund Drive:

___ Food Bank Speaker
___ Food Bank Tour
___ Collection barrels (only for food drives anticipating 350 lbs. or more)
___ Treasure Coast Food Bank informational brochures
___ Envelopes for cash/check donations
Other (please specify)_____

Signature_____ Date _____

By submitting the signed registration or other written notice, you agree that all resources collected are for the sole benefit of the Treasure Coast Food Bank.

Please return the completed registration form via fax or mail to the Treasure Coast Food Bank
3051 Industrial 25th Street, Fort Pierce, FL 34946
Phone 772.489.5676 Fax 772.489.2988
stophunger.org
Thank you!

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How to conduct a successful **Food & Fund Drive**

Thank you for your interest in conducting a Food & Fund Drive for the Treasure Coast Food Bank! Here are 10 easy steps to help make your event a success.

1. **Register your Food & Fund Drive** by completing the Registration Form and faxing it to (772) 489-2988.

2. **Set your goals.** It helps to have a specific goal for your Food & Fund Drive. This gives everyone something to work toward and a benchmark for success. The goal can be based on the amount raised the last time, or you can set a goal based on the number of participants.

   Example 1: 300 people X 5 pounds of food donated per person = 1,500 pounds of food

   Example 2: 300 people X $5 donated per person = $1,500 or 19,500 pounds of food ($1 = 9 pounds of food)

3. **Create a theme** for your Food & Fund Drive. See the attached list of fun and creative ways to attract donors.

4. **Get containers to collect the food.** Printing paper boxes work really well. Go to local copy/print shops and ask for the boxes. They are sturdy and manageable when filled with food – and you can have fun decorating them. The Treasure Coast Food Bank can also provide collection barrels for large food drives.

5. **Promote, promote, promote** your Food & Fund Drive. Share information throughout your organization and community. Make posters, flyers and signs to promote your drive or use the attached "fill-in-the-blank" flyer. Post information about your Food & Fun Drive on your website, on Facebook and in all your e-mails.

6. **Educate your group** about hunger and food insecurity in our community. Request a speaker from Treasure Coast Food Bank or schedule a tour of the Food Bank by calling (772) 489-5676.

7. **Set up a central collection location.** Collection sites should be visible and easy to find. Collect donated food and grocery items at central locations like break rooms, common meeting rooms and reception areas. Assign one or two individuals to be responsible for collecting financial contributions to the Food Bank. Checks should be payable to Treasure Coast Food Bank. They can also give at www.stophunger.org.

8. **Take photos** of the food collected and of the people who helped make your Food & Fund Drive a success.

9. **Deliver the food and funds** to the Treasure Coast Food Bank warehouse at 3051 Industrial 25th Street, Fort Pierce, FL 34946, Monday through Friday, 8:00 AM to 5:00 PM.

10. **Announce the results** of your Food & Fund Drive! The Treasure Coast Food Bank will send you a thank you letter that will include the total weight of food and total amount of funds raised by your event. Make sure you thank everyone and let them know the results by sending e-mails, posting on your website or sending letters.

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Fun & Creative Ideas

Food & Fund Drive

Thank you for your interest in conducting a Food & Fund Drive for the Treasure Coast Food Bank! Here are some fun and creative ways to help make your drive a success.

- **CANstruction** - build simple or elaborate sculptures using canned goods to be donated to the Treasure Coast Food Bank. Go to www.canstruction.org for more information or ideas for your event.

- **Virtual Food Drive** – invite everyone to give to the virtual food drive on the Treasure Coast Food Bank website at www.stophunger.org or distribute Virtual Food Drive flyers (see attached) and collect checks or cash.

- **Management Weigh-In** – weigh your management team and use their total weight as your goal for pounds or dollars collected.

- **Potluck Meal** – invite participants to bring a potluck dish, along with the ingredients to prepare the dish, to be donated to the Food Bank.

- **MEAT the Need** – hold a canned meat drive for tuna, chicken, Spam, beef stew, etc.

- **Special Dress Day** – let employees or members "pay" with food or money to dress a special way – i.e. jeans, casual dress or tropical shirts.

- **Eat In For Hunger** – ask everyone to bring a brown bag lunch and donate the money they would have spent for lunch at a restaurant.

- **Food Themed Days** – Have participants bring in food donations to correspond with that day's food theme:
    - Macaroni Monday
    - Tuna Tuesday
    - Whole Grain Wednesday
    - Peanut Butter Thursday
    - Fruity Friday

- **Most Wanted Food Drive** – distribute or post the 15 Most Wanted Food Items list and ask everyone to donate just those items.

- **Is Dinner Ready** – collect combinations of food that can be used to prepare a meal – like spaghetti and sauce or refried beans, taco shells, salsa and Mexican seasonings.

- **Cooking Contest** – your own "Chefs" have a cook off – participants vote with cash – the dish with the most votes (cash) wins!

- **Wash Away Hunger** – patrons pay with cash and/or food to have their car washed.

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Phone 772.489.5676 Fax 772.489.2988
stophunger.org

Food & Fund Drive benefitting the Treasure Coast Food Bank

WHEN: _____

WHERE: _____

WHAT TO DONATE: _____

_____

CONTACT: _____

WHY: Each week, more than 100,000 Treasure Coast residents turn to food pantries, soup kitchens and other emergency food providers for assistance. 55% are children, 18% are seniors. The Treasure Coast Food Bank obtains and distributes food through 170 partner agencies to help alleviate hunger in Indian River, St. Lucie, Martin & Okeechobee counties.

Every $1 donated helps provide 7 meals to our neighbors in need.

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Top 15 Most Wanted Food Items

Cereal	Canned Meats
Tuna	Canned Stew
Beans	Full Meals can/box
Rice	Pop-top food items
Mac & Cheese	Laundry detergent
Pasta	Diapers
Peanut Butter	Gift Cards

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