

Other Helpful Links

As with any article, links to outside websites may or may not be functional. Still, we are including this article from 2001 as you might be able to access the archives of these websites.

101 Newsletter Answers: Using Newsletters to Communicate Effectively

<http://www.allaboutnewsletters.com/index.html>.

They really DO provide a lot of excellent tips and resources for newsletter editors. In addition, they also offer several helpful email newsletters for editors and a well-organized section of links to sites about desktop publishing, print and email newsletters.

A Beginner's Guide to Email Publishing

<http://epdigest.com/beginner/>

They offer a beginning tutorial, plus articles about community building, design and list management.

Copyright Issues

<http://web.archive.org/web/20061015225739/www.megawebtools.com/copyrt.shtml>

Lots of helpful articles on this topic

Ezine University

<http://www.ezineuniversity.com/>

Ezine University has a free online training course in all aspects of email newsletter publishing. They also have a free, downloadable handbook.

Desktop Publishing

<http://internetbrothers.com/desktoppub.htm>

While this is a commercial site and not specific to newsletters, they have a lot of information about desktop publishing in general. The "DTP Potpourri" section discusses things like kerning, fonts, leading, ansi characters, paper types, binding and printing terms.

Newsletter Editors Resource List

<http://www.tedgoff.com/erlist.html>

A list of links to everything from professional cartoonists, to libraries online; from reference materials to research sites, press releases, mailing resources and creating an online newsletter, there are lots of resources here.

Newsletter Know-How

<http://aolsvccomp.cnet.com/webbuilding/0-3885-8-3820918-3.html>

A fairly in-depth article about online and html newsletters. It includes information on substance, style and mailing options, with links to resources (some of them free).

Newsletter Publishing, Starting Out

<http://publishing.about.com/library/weekly/aa051099.htm?iam=dpile&terms=newsletter+publishing>

Part of the about.com network so there are links to articles and resources not found anywhere else.

Newsletter Tips

<http://www.newsletter-tips.com/OurGurus.asp>

I like this site because it offers quick tips on just about every aspect of newsletter publishing. Just want a quick explanation of a newsletter term or a couple of proofreading tips? You can find them here.

There is also a weekly newsletter for editors, message boards and a "top links" section.