

The George Washington University
Women in Business

Corporate Sponsorship Package
2011 - 2012



WHO WE ARE

As GW's premier business student organization **George Washington Women in Business**

(GWWIB) aims to bridge the gap between academic and professional life for undergraduate women at The George Washington University in Washington, D.C. GWWIB was founded in 2006, on the basis of providing undergraduates with the necessary tools to excel in the workforce. Since then, GWWIB has continued to unite motivated students of all majors who are interested in pursuing their professional careers. With a member base of over 100, GWWIB provides a wealth of opportunities for self-development and advancement. With the support of our local, national, and corporate sponsors, GWWIB is able to continue to establish an ever-growing presence on campus and foster a network of "women helping women."

WHAT WE DO

GWWIB's innovative programming offers opportunities for self-development and advancement for its members. Focusing on the importance of networking, mentoring, and community, our unique programs include motivational speaker series, basic business seminars, Resume workshops, and philanthropic initiatives with local women's organizations. through site visits to firms in the Washington, D.C. and New York City areas, members gain invaluable experience by making connections with inspirational business professionals.



EVENT HIGHLIGHTS

ANNUAL EVENTS

Fall New York Career Trip

- Company site visits, networking dinner reception, meet-and-greet luncheon

Spring Leadership Conference

- Panel series, honorary keynote speakers, networking luncheon

“The GW Women in Business Spring Conference...provided a comprehensive and insightful exchange of workplace dynamics. GWWIB has been a pioneer amongst GW School of Business student groups since its inception.”

- WRGW News, April 2010

PAST EVENTS

Philanthropy

- Local high school mentoring
- Charitable & fundraising events

Workshops

- Networking, business etiquette, resume review, personal branding

Panel Discussions

- Consulting 101, Entrepreneurship, Emerging Markets, Social Responsibility, Social Media

Speaker Series

Site Visits

Member Socials

Study Abroad Panels

Partnership Events with United Women in Business (UWIB)

CORPORATE SPONSORSHIP LEVELS

Bronze (up to \$699)

- Company logo displayed on GWWIB website
- Company job and internship listings forwarded to GWWIB member listserv
- Access to all member resumes
- Invitation to all GWWIB events and opportunity to participate in special functions

Silver (\$700-\$999)

- Bronze level plus:
- Opportunity to plan and sponsor GWWIB events
- Company promotional materials and collateral to be distributed at events
- Company logo displayed on all GWWIB newsletters and promotional publications distributed to the GW community

Gold (\$1000-\$1499)

- Silver level plus:
- Company logo prominently displayed on all GWWIB event marketing materials as official sponsor of the organization

Platinum (\$1500 and above)

- Gold level plus:
- Other special accommodations at request of the sponsor

SPECIAL ACTIVITIES AND EVENTS

Please contact us for more information regarding sponsorship of specific events: Fall New York City Trip (November 2011) and Spring Leadership Conference (March 2012).

CONTACT US

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GW Women
in Business



*Guiding
Undergraduate
Women to
Success*

GW Women in Business is an affiliate of The George Washington University Student Association and The George Washington School of Business Undergraduate Business Association.