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Manufacturing Business Technology Serves as Sponsors for the 5th ERP Vendor Shootout™

An event for mid-sized companies in the manufacturing, distribution and project-oriented industries to determine “short list” when evaluating an Enterprise Resource Planning (ERP) Software Partners

GREENSBORO, NC – July 1, 2009 – For the 2nd time, Manufacturing Business Technology will serve as a sponsor and media partner for the ERP Vendor Shootout™. Technology Evaluation Centers (TEC) of Montreal, Canada will serve as the moderator of this VAR (Value Added Reseller) Community event while several ERP Resellers present their product. During this unique event, six ERP packages will be presented in a side-by-side comparison. The event is scheduled to be held in Baltimore, MD on September 24-25, 2009. Each of the ERP packages will be represented by an official VAR within the region.

The targeted audience for this event is mid-sized manufacturing and distribution companies who are considering an ERP software selection or upgrade. The goal of the event is to simplify the ERP software selection process. This event alleviates some of the painful inefficiencies of the selection process by coordinating onsite software presentations and delivering them in a one and a half day event. End-user attendees will participate in a series of scripted demos from resellers, gaining a side-by-side, comparative view of product functionality, user interfaces, and overall usability.

For additional information or to register for the ERP Vendor Shootout™ visit www.erpshootout.com or call 877.907.2702.

About Manufacturing.net

Manufacturing Business Technology (MBT) magazine seeks to be the one-stop source for information technology (IT) news and analysis of products and services in the applications & services, business performance, integration & infrastructure, and security & wireless IT markets. The focus is on practical application of technology within the enterprise and out into the supply chain.