



**Seventh Annual  
Alabama Book Festival  
Old Alabama Town, Montgomery  
Saturday, April 21, 2012**

## **Exhibitor Application**

### **Booth Options**

The Festival offers two booth options: Tented Booths and Open-Air Tables. The Tented Booths are 10x10-foot spaces inside tents, with canvas roofs and either canvas walls or pipe-and-drape dividers between booth spaces. The Open-Air Tables are tables set up under trees or other shaded areas. Exhibitors may share booth space; be sure to include full information about all exhibitors who will be sharing the space. Both options include one 6-foot table (open-air tables may request a second table, but there isn't room for one in most booths), two chairs, a white table cover, and a small printed sign. Sorry, but we can't provide electricity for credit card machines.

Exhibitor hours are 9 a.m. to 4 p.m. Set-up begins at 7 a.m. and must be finished by 9. We expect everyone to stay for the entire day, and breakdown will begin at 4 p.m. and must be finished by 6. We'll send directions and set-up information after we receive your paid application form. Please remember that vendors may sell books in print only by authors who are not on the Festival program.

### **Booth Request (Please check *one* of the following four options)**

- |  |      |  |       |
|--|------|--|-------|
| <input type="checkbox"/> Nonprofit Org. <u>Open-Air Table</u>  | \$25 | <input type="checkbox"/> Nonprofit Org. <u>Tented Booth</u>  | \$50  |
| <input type="checkbox"/> Commercial Org. <u>Open-Air Table</u> | \$75 | <input type="checkbox"/> Commercial Org. <u>Tented Booth</u> | \$150 |

We must receive application forms and payment by March 1, 2012. Remember that exhibitor space is limited, and we reserve booths on a first-come, first-served basis. Send your application form and check payable to the Alabama Book Festival to: Alabama Book Festival, 301 Columbus St., Montgomery, AL 36104.

Organization/Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

Please provide a brief description of your exhibit's focus or items you will sell:

How can you help promote the Festival?

Contact: Gail Waller, 334-221-1323 or alabamabookfestival@gmail.com